

CELEBRITY ONLINE MARKETERS

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There are several marketers who rose to fame due to their prominent share in online marketing. They are experts in their domain and are great speakers too. Few of them are listed below –

Brian Clark



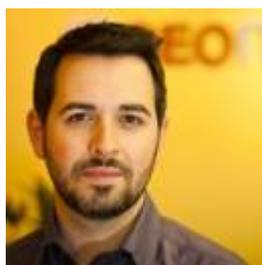
Brian Clark is a renowned playwright and screenwriter, famous for his play *Whose Life is it Anyway?*. He is the owner of Copyblogger, a prominent platform for learning content marketing, blogging, and social media.

Matt Cutts



Matt Cutts is a top SEO expert who is not a marketer himself. He rather fights against those practising black hat SEO techniques to influence SERP rankings. He is currently associated with Google and leads their web spam team.

Rand Fishkin



Rand Fishkin is the co-founder and former CEO of MOZ. His company provides tools and services to marketers. He speaks insightful commentary on internet marketing. He is the co-author of a pair of books on SEO.

Michael Hyatt



Michael Hyatt is the former Chairman and CEO of Thomas Nelson Publishers. He speaks on how to

set blogs and websites in a correct manner and make a bang appearance on web.He also has a popular podcast called *"This Is Your Life."*

Avinash Kaushik



Avinash Kaushik is an Analytics Evangelist in Google. Kaushik has co-founded Market Motive Inc., which provides online education and certification in Internet disciplines such as Search Engine Optimization, Paid Search Advertising, Social Media, Web Analytics, Conversion & Public Relations.

Neil Patel



Neil Patel is an analytics expert and one of the top online marketers based in Seattle. He is best known for his work in digital marketing, and as the co-founder of the analytics companies KISSmetrics, Crazy Egg, and Quick Sprout. He helps companies like Amazon, NBC, GM, HP and Viacom grow their revenue.

Danny Sullivan



Danny is a co-founder of Search Engine Land, an industry publication that covers news and information about search engines and search marketing. He is widely regarded as an authority on search engines and search marketing issues.