

SEARCH ENGINES

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Introduction

Search Engine refers to a huge database of internet resources such as web pages, newsgroups, programs, images etc. It helps to locate information on World Wide Web.

User can search for any information by passing query in form of keywords or phrase. It then searches for relevant information in its database and return to the user.



Search Engine Components

Generally there are three basic components of a search engine as listed below:

1. Web Crawler
2. Database
3. Search Interfaces

Web crawler

It is also known as **spider** or **bots**. It is a software component that traverses the web to gather information.

Database

All the information on the web is stored in database. It consists of huge web resources.

Search Interfaces

This component is an interface between user and the database. It helps the user to search through the database.

Search Engine Working

Web crawler, database and the search interface are the major component of a search engine that actually makes search engine to work. Search engines make use of Boolean expression AND, OR, NOT to restrict and widen the results of a search. Following are the steps that are performed by the search engine:

- The search engine looks for the keyword in the index for predefined database instead of going directly to the web to search for the keyword.
- It then uses software to search for the information in the database. This software component is known as web crawler.
- Once web crawler finds the pages, the search engine then shows the relevant web pages as a result. These retrieved web pages generally include title of page, size of text portion, first several sentences etc.

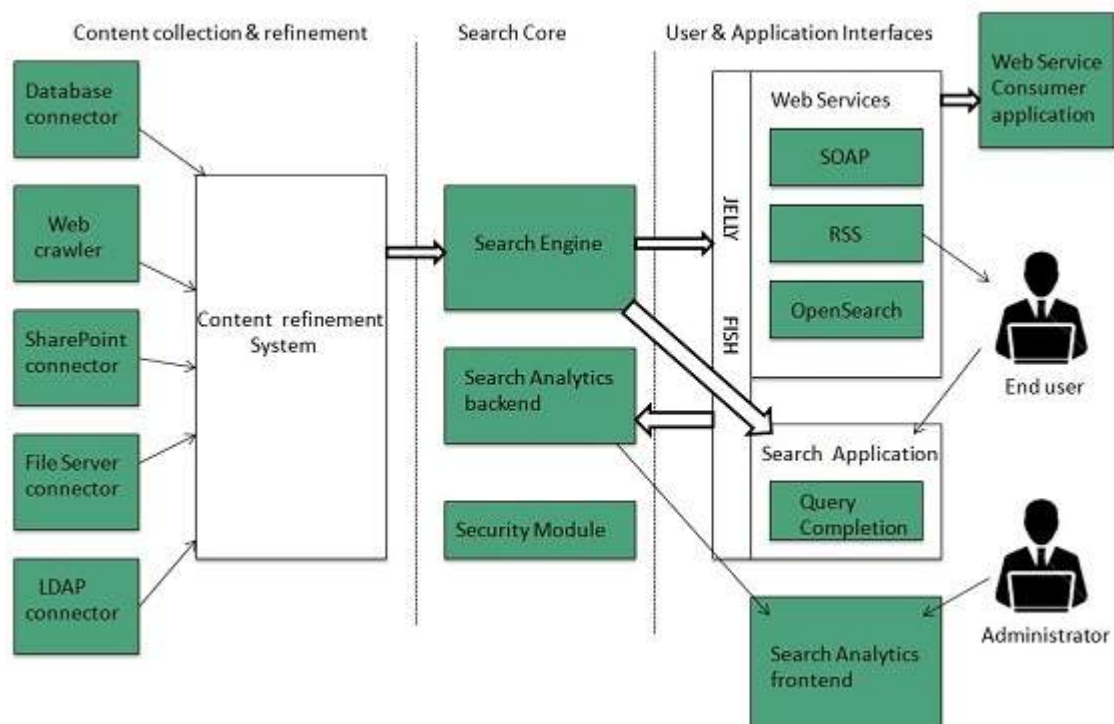
These search criteria may vary from one search engine to the other. The retrieved information is ranked according to various factors such as frequency of keywords, relevancy of information, links etc.

- User can click on any of the search results to open it.

Architecture

The search engine architecture comprises of the three basic layers listed below:

- Content collection and refinement.
- Search core
- User and application interfaces



Search Engine Processing

Indexing Process

Indexing process comprises of the following three tasks:

- Text acquisition
- Text transformation
- Index creation

Text acquisition

It identifies and stores documents for indexing.

Text Transformation

It transforms document into index terms or features.

Index Creation

It takes index terms created by text transformations and create data structures to suport fast searching.

Query Process

Query process comprises of the following three tasks:

- User interaction
- Ranking
- Evaluation

User interaction

It supportst creation and refinement of user query and displays the results.

Ranking

It uses query and indexes to create ranked list of documents.

Evaluation

It monitors and measures the effectiveness and efficiency. It is done offline.

Examples

Following are the several search engines available today:

Search Engine	Description
Google	It was originally called BackRub . It is the most popular search engine globally.
Bing	It was launched in 2009 by Microsoft . It is the latest web-based search engine that also delivers Yahoo's results.

Ask	It was launched in 1996 and was originally known as Ask Jeeves . It includes support for match, dictionary, and conversation question.
AltaVista	It was launched by Digital Equipment Corporation in 1995. Since 2003, it is powered by Yahoo technology.
AOL.Search	It is powered by Google.
LYCOS	It is top 5 internet portal and 13th largest online property according to Media Matrix.
Alexa	It is subsidiary of Amazon and used for providing website traffic information.