

E-COMMERCE TUTORIAL

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E-Commerce or Electronics Commerce is a methodology of modern business which addresses the need of business organizations.

This reference will take you through simple and practical approach while learning e-commerce principles.

AUDIENCE

This reference has been prepared for the beginners to help them understand the basic to advanced concepts related to e-commerce.

PREREQUISITES

Before you start doing practice with various types of examples given in this reference, I'm making an assumption that you are already aware about what is a market, buyers, sellers, a traditional commerce.